

11 Industries • One Ecosystem • Infinite Possibilities

How Hotels, Malls, Hospitals, Airports, Offices, Residences, Universities, Convention Centres, Government Buildings, Industrial Hubs & Tourist Attractions run parking as a profit, security & experience engine

# Vertical Playbook Guide

### Who this eBook is for

Property owners, asset managers, facility operators, CIO/CTOs, security heads, and municipal/government leaders evaluating a modern, integrated parking + smart building ecosystem.

#### How to use this eBook

- Strategy: Read the Executive Summary & Ecosystem chapters.
- Execution: Jump to your vertical's chapter for requirements, checklists, and monetization levers.
- Procurement: Use the RFP checklist & ROI formula in the appendix.



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## **Executive Summary**

Parking is no longer a silo. With TimeTec Parking and API integrated into TimeTec Next Activities and third-party systems, operators get touchless access, revenue control, high-grade security, and real-time analytics.

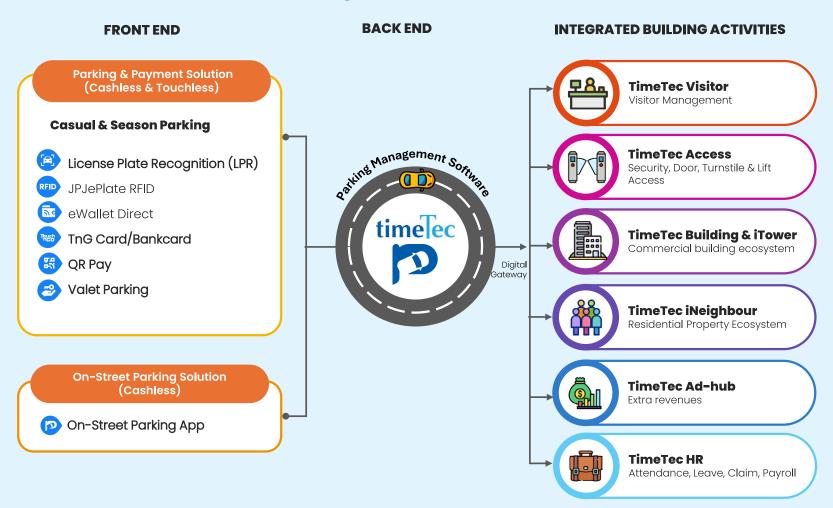
Core backbone: LPR, eWallet Direct, VPGS (Video Parking Guidance), multi-entity revenue separation, season pass, valet module, premium parking, event parking, next activities system & apps (TimeTec Visitor, TimeTec Access, TimeTec Building & iTower App, TimeTec iNeighbour, TimeTec Ad-Hub, TimeTec HR -linked access), or third party system, where needed.

Outcomes: shorter queues, higher satisfaction, lower variance, richer data, safer sites, and new revenue channels (ads, premium bays, partnerships).

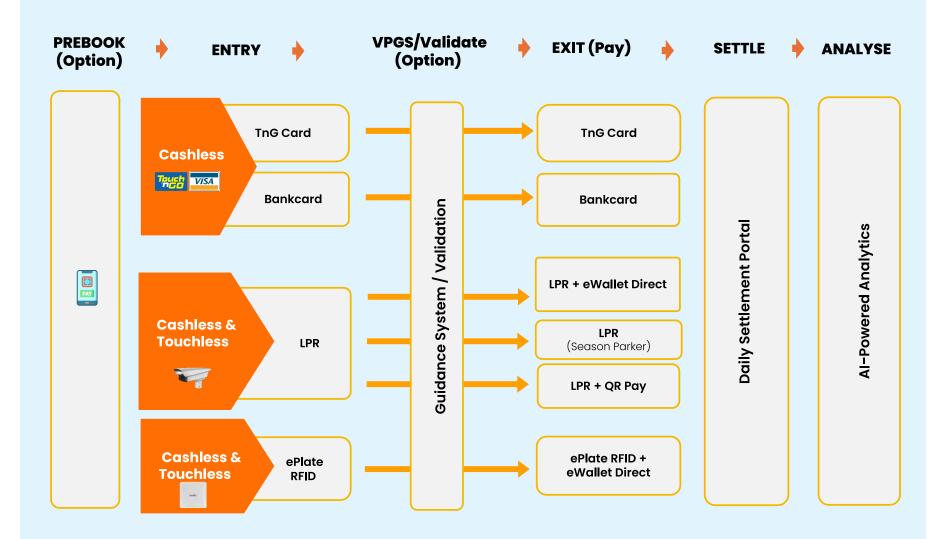


## **TimeTec Smart Parking Ecosystem**

## Parking & Next Activities



# **Casual Parking & Payment Workflow**



# **Parking Equipment Overview**



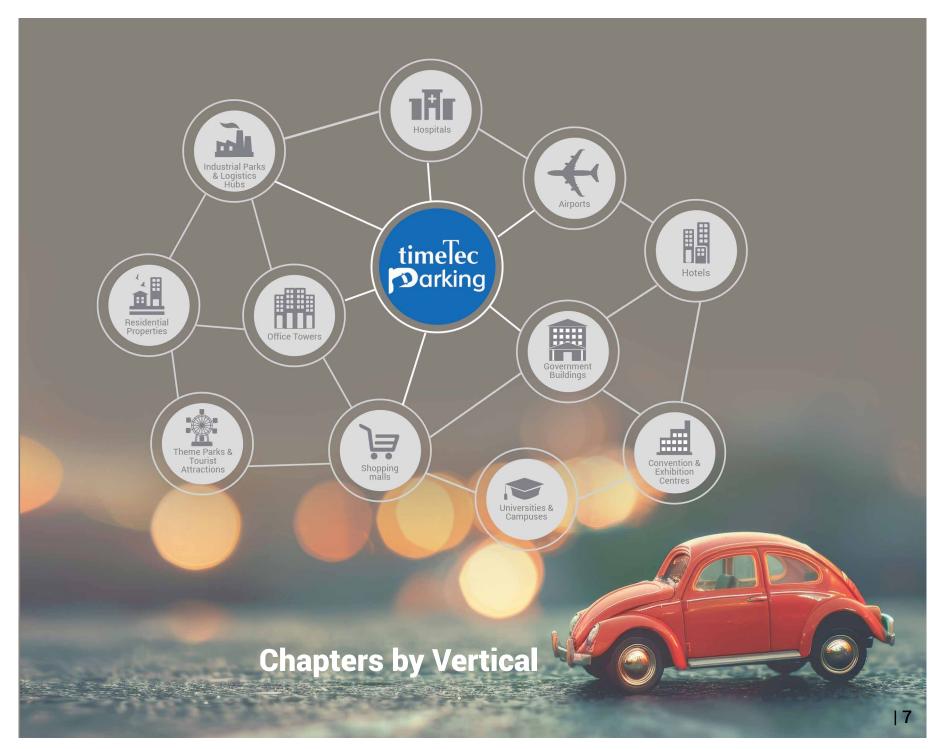
# **Implementation Blueprint (Any Vertical)**

## TimeTec Parking Roll Out Schedule

Week 1 & 2 Week 3 - 7 Week 8 --Week 1 & 8 After Hardware Delivery Discover: site inspection, lanes, user groups, rules, integrations Install: LPR & TPK · Design: LPR/TPK layout, **Deploy:** entry → VPGS Hardware installation VPGS zones, validation Rollout: TimeTec → Validate → Exit rules, multi-entity splits, ad Cashless& Touchless Payment: TNG,CC/DC, touchpoints Parking Fully Roll-Out Parallel run with old eWallet Direct payment ticket system, or trial run system set up Apply: Bank & Payment if new parking system. Operate: SLAs. Gateway application dashboards, alerts, Setup: On-Premise Switch from Old System settlement portal • Setup: Cloud PMS (Casual/ Cashless parking System after 4 weeks or trial run Season/Valet etc), training Setup consider complete after **Optimize**: promotions, 4 weeks premium zones, Al · Cabling: If required Training: On-Premise forecasts. System Training · Integrate: 3rd party or fraud/variance reduction TimeTec next activities

**Note:** This is an indicative roll out timeline for reference only, timeline may vary due to requirements, site-preparation and other circumstances.

Baseline KPIs: Average gate time, occupancy by zone, peak spread, variance %, revenue/bay, promo ROI, fraud flags, VIP SLA.



# **Hotels**

Parking impacts the guest journey from check-in to checkout. Friction at the gate or poor validation ruins first impressions. Hotels also need event, dining, and loyalty tie-ins.

- (S) Long queues at valet or exit
- Manual validation for dining/events
- Limited guest payment choices
- 1 Inconsistent security/audit





- LPR ticketless entry/exit cashless & touchless user experience
- PMS & POS validation stay, dining, events
- Multi eWallet Direct Payment TNG, Setel, Flexi App, GoNet, etc.
- Valet module with digital tracking
- Ads on kiosks promotions

- Integrate PMS & POS
- Configure event/dining validations
- Train valet staff
- Enable F&B promotions at kiosks

Aspect	Traditional Hotel Parking	Smart Parking (TimeTec)
Entry & Exit	Tickets, queues at valet/boom gates	LPR ticketless, touchless
Validation	Manual stamping for guests/events	PMS & POS-integrated validation
Payments	Cash/card kiosks only	Multi eWallet, cards, member loyalty
Valet	Manual, prone to disputes	Digital valet module with audit trail
Reporting	Basic tally	Cloud dashboard + audit logs





# **Shopping Malls**

Shopping malls thrive on high visitor turnover and tenant-driven promotions. Parking is more than a utility — it's a retail conversion tool. Poor parking experience (queues, lost tickets, cash-only kiosks) frustrates visitors and weakens tenant loyalty.

- Peak-hour congestion
- Complex tenant validations
- Limited payment options
- Revenue leakage & disputes



- LPR Ticketless Entry/Exit no tickets, faster flow
- POS-integrated Validation spend/time-based rules for tenants
- Multi eWallet Direct Payments TnG, Setel, GoNet, Flexi, etc.
- VPGS + Parked Vehicle Search guides drivers, reduces circling
- Ads & Promotions digital kiosks, personalized offers
- Multi-Entity Revenue Separation mall, hotel, convention centre

- Integrate tenant POS with TimeTec Validation Engine
- Activate eWallet Direct to cut variance
- Enable premium/VIP zones near entrances
- Sell ad space on kiosks & barriers
- Monitor occupancy in real time via dashboard

Aspect	Traditional Mall Parking	Smart Mall Parking (TimeTec)
Entry & Exit	Tickets, long queues	LPR ticketless, touchless
Validation	Manual stamping	POS-integrated, mall-wide
Payments	Cash/cards only	Multi eWallets + cards
Parking Guidance	None	VPGS + app occupancy
Promotions	Static posters	Digital, personalized ads
Revenue Control	Shared, opaque	Cloud separation & reporting







- Priority Lane Access ambulance/VIP fast lanes
- Digital Validation Patient/outpatient validation links
- LPR ticketless cashless & touchless payments
- Staff season parking Linkable to TimeTec HR Payroll and Attendance
- Parking Guidance VPGS for visitors, 24/7 logs

- Quick Checklist:
- Set ER/VIP fast lanes
- Configure outpatient validations
- Activate staff season rules
- Monitor 24/7 security dashboard

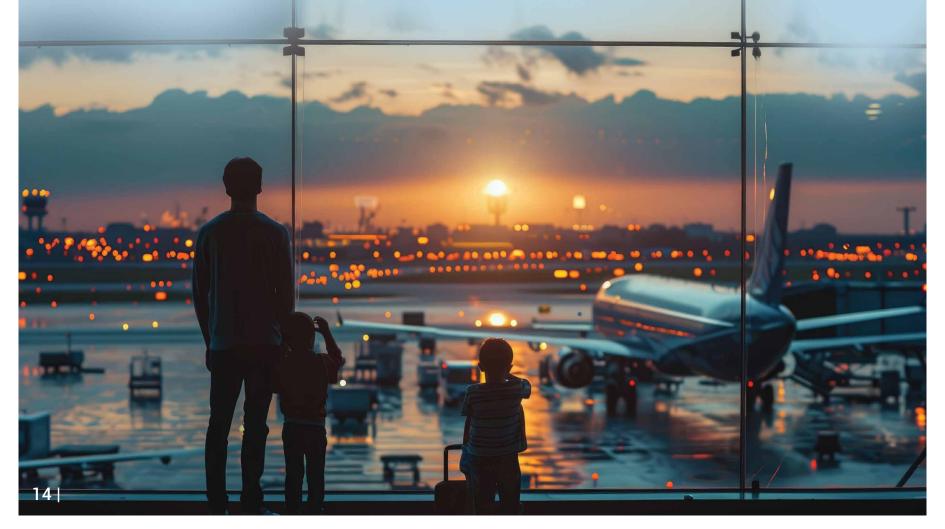
Aspect	Traditional Hospital Parking	Smart Parking (TimeTec)
Priority Access	Manual barriers for ambulances	Dedicated fast-lanes with LPR
Validation	Paper permits for patients	Outpatient/admission-linked validation
Staff Parking	Stickers/cards prone to misuse	Season parking with LPR/RFID
Payments	Cash kiosks	Cashless, eWallet-enabled
Security	Minimal CCTV	Integrated CCTV + audit trail



# **Airports**

Airports demand scale and flexibility: short-term, long-term, valet, ride-hail, EV. Pre-booking is critical for passengers.

- Peak holiday congestion
- No pre-booking
- Ride-hail/EV unmanaged
- Difficult revenue split across terminals





- Pre-booking app integration
- Flexi Rates Multi-zone (short/long/VIP) pricing
- eWallet Direct Multi eWallets (TnG, Setel, Flexi, GoNet) for cashless payments
- Reserved bays for airlines/partners
- Parking Guidance VPGS + parked vehicle search
- Integration EV & ride-hail integration

- Deploy pre-booking API
- Configure zone rules
- Enable EV/ride-hail integration
- Split revenue by terminal/partner

Aspect	Traditional Airport Parking	Smart Parking (TimeTec)
Pre-Booking	Rare, manual phone/email	Online/app pre-booking
Zones	Generic parking	Short/long-term, premium, VIP
Payments	Cash/card kiosks	Multi eWallet, cards, loyalty
Reserved Bays	Minimal VIP	Dedicated airline/car-rental/partner bays
Parking Guidance	None	VPGS + mobile app occupancy
Revenue Split	Hard to separate	Multi-entity automated split



# **Office Towers**

Tenants expect seamless season passes, visitor management, and transparent billing. Parking ties directly into workplace access.

- Manual season pass renewals
- Visitor queues at guardhouse
- Complex tenant cost allocation
- Weak integration with building access





- Season parking Embedded in TimeTec iTower App
- Visitor Preregistration Integrate with TimeTec Visitor with QR/LPR, Parking fee absorbs by host
- Billing Tenant-based billing & reporting
- Access Control Turnstile & lift access integration with TimeTec Access
- White-label branding for owners

- Activate iTower App
- Set up tenant billing rules
- Train guards for QR visitor flow
- Link with turnstile/lift access

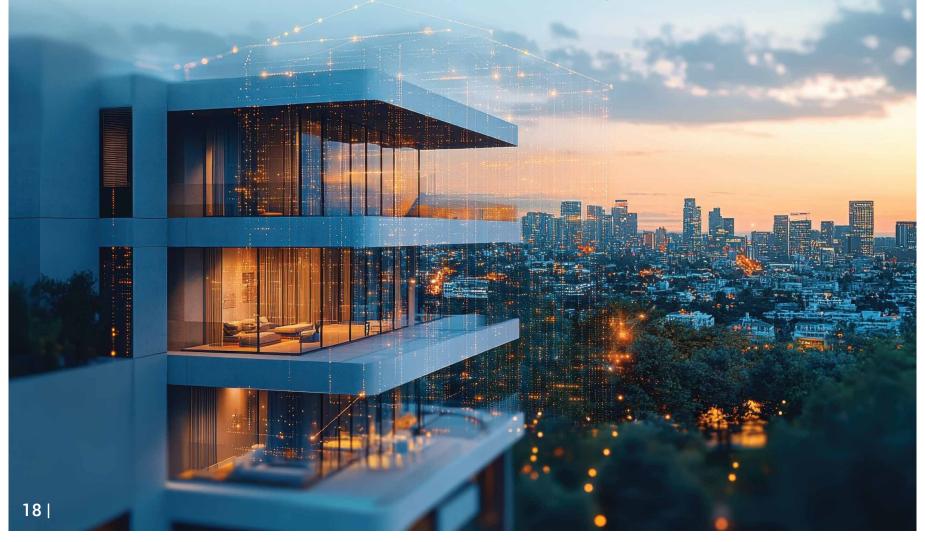
Aspect	Traditional Office Parking	Smart Parking (TimeTec)
Season Parking	Stickers/cards, manual renewal	Digital season passes via iTower App
Visitor Parking	Guardhouse registration	QR/LPR visitor pre-reg
Tenant Billing	Shared, opaque	Tenant-level billing & reporting
Access Control	Disconnected from building systems	Integrated with turnstile & lift access
Branding	Generic operator system	White-label iTower App





Residents demand security, convenience, and community integration. Visitor friction and unauthorized use are common pain points.

- Resident sticker misuse
- (S) Guardhouse visitor queues
- No integration with condo billing
- Unauthorized parking disputes





- LPR/RFID resident car access
- Visitor Visitor pre-registration in TimeTec iNeighbour App
- Optional visitor fee cashless parking fee collection
- Security Blacklist/whitelist rules
- Notices Community notices via kiosks

- Map units to vehicles
- Train guards on QR visitor flow
- Link parking to billing
- Configure blacklist rules

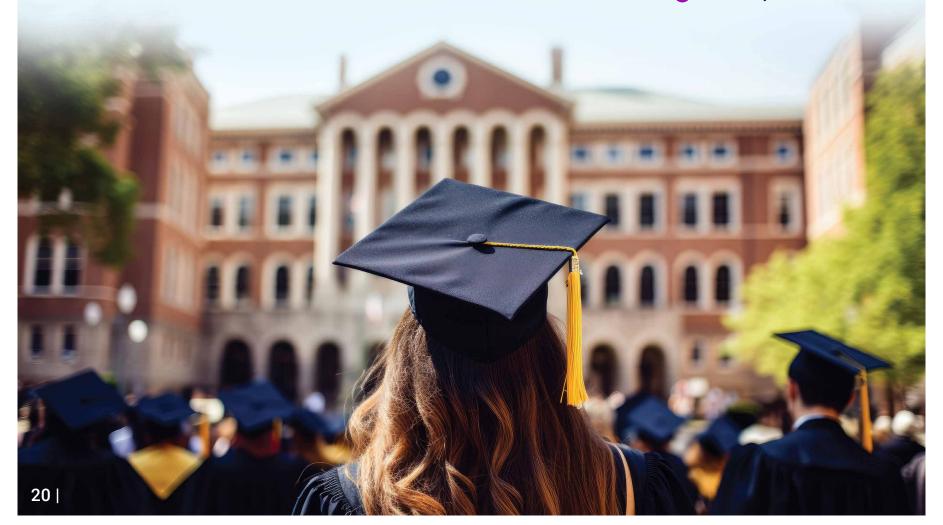
Aspect	Traditional Condo Parking	Smart Parking (TimeTec)
Resident Access	Stickers/cards, easily shared	LPR/RFID touchless, unit-linked
Visitor Access	Manual logbooks at guardhouse	Pre-registration with QR/LPR
Payments	Manual collection, separate from condo bills	Linked to TimeTec iNeighbour billing
Security	Limited enforcement	Blacklist/whitelist controls
Community Comms	Static boards	Digital notices at kiosks/barriers



# **Universities & Campuses**

Campuses manage thousands of students, staff, and event visitors. Semester passes and event spikes make parking complex.

- Manual semester permits
- Convocation/event surges
- Limited staff zones
- Lack of analytics





- Temporary Pass Digital semester passes
- Zone Allocation Staff/visitor zone allocation
- Event Parking Pre-booked event parking and Rate
- eWallet Direct Multi eWallet payments (TnG, Setel, Flexi App, GoNet)
- Parking Guidance VPGS with occupancy app display

- ✓ Digitize semester passes
- Configure staff/visitor zones
- Enable event pre-book
- Monitor occupancy via app

Aspect	Traditional Campus Parking	Smart Parking (TimeTec)
Student Passes	Paper/physical permits	Digital semester passes
Event Parking	Manual allocation	Pre-booking linked to events
Staff Parking	Limited enforcement	Reserved staff zones
Payments	Cash permits	Multi eWallet & online payments
Occupancy	Manual counts	VPGS + app display



# **Convention & Exhibition Centres**

Events create surges and require flexible rules. Organizers need parking tied to facility bookings, with sponsor visibility.

- (S) Event surges
- Ticketing not linked to parking
- **Exhibitor/vendor permits manual**
- Shared revenue complexity





- Event Handling Event ticket + parking integration
- LPR Exhibitor/vendor QR or LPR passes
- VIP reserved allocations
- Multi-entity revenue split Clear income for different entities
- Ad Revenue Sponsor ads on kiosks/barriers

- Connect ticketing system
- Configure vendor rules
- Set VIP allocations
- Sell sponsor ad slots

Aspect	Traditional Event Parking	Smart Parking (TimeTec)
Ticketing Link	Parking sold separately	Integrated ticket + parking + visitor + access + event
Exhibitor/Vendor Access	Paper passes	QR/LPR vendor permits
VIP Zones	Hard to enforce	Digitally reserved bays
Revenue Control	Shared, unclear	Multi-entity split by organiser
Promotions	Limited static ads	Sponsor branding at kiosks/barriers



# **Government Buildings**

Security, transparency, and multi-agency fairness are top priority. Parking must link to appointments and staff HR records.

- Public visitor queues
- Manual counters & permits
- Weak VIP bay enforcement
- No multi-agency separation





- Appointment-linked visitor parking with TimeTec Visitor
- HR-linked staff vehicle access (blocked if on leave/outstation)
- · Reserved Bays VIP allocations with audit trails
- Multi-agency Separation revenue & usage reporting
- Government branded TimeTec Building and iTower App

- Sync appointment system
- Enable HR attendance link
- Configure VIP zones
- Separate reports by ministry

Aspect	Traditional Gov't Parking	Smart Parking (TimeTec)
Visitor Access	Manual counters/logbooks	Appointment-linked QR/LPR access
Staff Parking	Stickers/cards, prone to abuse	HR-linked attendance gating
VIP Zones	Hard to enforce	Audit-trail reserved bays
Multi-Agency Split	Manual, disputed	Automated separation by ministry
Comms	Static noticeboards	Digital PSAs on kiosks/barriers







- HR-linked staff vehicle access
- Pre-booked truck/lorry slots with time limits
- Contractor/visitor pre-registration in TimeTec iTower App
- Revenue separation Tenant-based revenue separation
- Safety alerts on kiosks/barriers and App

- Link HR rosters to parking
- Configure truck bay slots
- Enable contractor pre-reg
- Separate reports per Tenant

Aspect	Traditional Industrial Parking	Smart Parking (TimeTec)
Truck Bays	First-come, congestion	Pre-booked slots with time limits
Staff Parking	Stickers/cards, misuse	HR-linked shift access
Contractor Access	Manual logbooks	Pre-reg via Building App
Multi-Tenant Split	Manual billing	Automated tenant-based separation
Security	Minimal CCTV	LPR + blacklist controls







- · LPR Ticketless Entry/Exit for fast lanes
- Ticketing Integration & Pre-Booking (bundle entry + parking; QR/LPR check-in)
- VPGS + Real-Time Occupancy on signboards/app
- Segmented Zones: VIP, season pass, tour bus, EV charging
- · Valet/Premium Parking with audit trails
- · Digital Ads/Upsell (meals, merch, hotel packages) at kiosks/barriers
- · Al Forecasting for holiday peaks & overstay alerts

- Connect ticketing to TimeTec Parking (bundle parking at checkout)
- Configure VIP/bus/EV zones + premium pricing
- Enable VPGS and app/screen occupancy
- Launch exit eWallet payments to cut queues
- Schedule holiday peak alerts & staffing via Al

Aspect	Traditional Attraction Parking	Smart Parking (TimeTec)
Pre-Booking	Walk-in only	Online/app pre-book, bundled with tickets
Entry/Exit	Tickets & queues	LPR ticketless, touchless
Zones	General parking only	VIP, bus, EV, season pass enforced
Guidance	None	VPGS + app availability
Payments	Cash/card kiosks	eWallets/cards/loyalty
Monetization	Static posters	Digital ads & upsell flows



# **Cross-Vertical Comparison Matrix**

#### One Ecosystem, Eleven Verticals

Every industry has unique needs. TimeTec Smart Parking adapts with modular features, unified under one cloud platform.

Traditional parking systems treat all sites the same. In reality, hotels, airports, government buildings, and factories etc. each have different requirements.

The matrix below shows how TimeTec Smart Parking meets these needs across 11 verticals.

Capability	Hotel	Mall	Hospital	Airport	Office	Resi.	Univ.	Conv.	Govt	Indust.	Theme Park
LPR Ticketless Entry/Exit	<b>~</b>	✓	~	<b>~</b>	✓	<b>✓</b>	✓	<b>~</b>	<b>✓</b>	✓	~
eWallet Direct & Cashless	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>	•	•	0	•	•	~
Validation Engine (PMS/POS/Event/Appointment)	PMS/Events	<b>✓</b> POS	Patient/Outpatient	<b>✓</b> Tickets	-	_	Semester/Event	✓ Ticket/Event	<b>✓</b> Appointments	_	✓ Tickets/Packages
VPGS + Occupancy Counting	~	<b>✓</b>	<b>✓</b>	~	<b>✓</b>	•	✓	~	<b>✓</b>	<b>✓</b>	~
Reserved & VIP Bays	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>	✓	4
Multi-Entity Revenue Separation	_	<b>✓</b>	_	<b>~</b>	<b>✓</b>	_	<b>~</b>	<b>~</b>	<b>✓</b>	✓	•
Mobile App Integration	Hotel/Loyalty	Mall App	Hosp App	Airport App	iTower	iNeighbour	Campus App	iTower	iTower	iTower	iTower
HR-Linked Access Control	•	•	•	0	•	_	•	0	<b>✓</b>	<b>✓</b>	•
Valet Module	<b>~</b>	<b>~</b>	<b>✓</b>	<b>~</b>	•	_	•	<b>~</b>	_	•	•
Ads, Promotions & Messaging	<b>~</b>	<b>✓</b>	•	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>✓</b>	<b>✓</b>	~
Al Analytics & Forecasting	~	~	<b>✓</b>	~	~	<b>~</b>	<b>~</b>	~	~	<b>~</b>	•

**Legend:** ✓ Supported • Optional/Configurable • Not Applicable









#### A) Quick RFP Checklist

- · LPR accuracy & low-light performance
- eWallet/EMV rails; settlement & variance tools
- Validation engine (time/spend/event/appointment)
- VPGS & counting; lane controller compatibility
- Apps: TimeTec Parking / iTower / iNeighbour / TimeTec Visitor / TimeTec Access / TimeTec HR; white-label options
- Integrations: PMS/POS/Ticketing/HR/Access Control/Billing
- Multi-entity revenue separation
- Dashboards, exports, APIs, webhooks
- Security: audit trails, blacklist, SSO/SCIM (if needed)
- Parking Accounting (if needed)
- · SLAs, spares, training, support model

#### B) ROI & Payback (Back-of-Envelope)

- Incremental revenue = (Premium bays + Ads + Validations-driven lift) - Promo costs
- OPEX savings = (Less manual staffing + lower variance + fewer disputes)
- Payback months ≈ (CAPEX + Setup) ÷ (Incremental revenue + OPEX savings)

#### C) Launch Playbook (30/60/90)

- 30: data capture, lane audit, rule design, pilot zone
- 60: integrations live, staff training, comms & signage
- 90: full roll-out, KPI review, promo, board report

#### D) Boilerplate CTAs (per buyer)

- Owner/Developer: "Turn parking into an asset with TimeTec's unified ecosystem."
- Operator/FM: "Cut queues, variance & disputes with LPR + eWallet Direct + validation."
- CIO/CTO: "Open APIs, cloud dashboards, secure audit trails."
- Security: "Full vehicle identity, blacklist controls, access control, CCTV camera, HR-linked entry (opt)."

## **Final CTA**



Book a tailored walk-through of TimeTec Smart Parking + TimeTec Visitor + TimeTec Access + TimeTec iNeighbour + TimeTec Building & iTower and TimeTec HR where required. We'll map your lanes, rules, and revenue model, then show the exact dashboard you'll use on Day One.



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